

Transcript

Introduction

0:00

[Music]

0:12

in today's job market it can be hard to

0:14

find that perfect job luckily there's

0:16

some great tools out there to help you

0:19

LinkedIn is one that every student

0:20

graduate and professional should be

0:21

using you may be wondering what is

0:24

LinkedIn well LinkedIn is a social

What is LinkedIn

0:26

networking site that combines the

0:27

information of a traditional resume with

0:29

the social connectivity of Facebook with

0:31

LinkedIn you can share your resume with

0:33

millions of people and thousands of

0:35

potential employers making it an

0:37

essential tool for anyone looking to

0:38

start or Advance their career I'm going

0:41

to help you get started you get started

Create an Account

0:43

on LinkedIn by creating an account and

0:45

setting up a profile it's really easy to

0:47

do and should only take a few minutes

0:49

let's set up your account

0:51

now first enter your name email and

Enter Password

0:54

secret password be sure to use your real

0:57

name and an email address that you check

0:58

often next you'll be asked to fill out a

Enter Employment Status

1:01

slightly more detailed form first fill

1:03

in your employment status and then the

1:05

rest of the

1:08

form on this next step LinkedIn is going

Enter Email Address

1:11

to ask you to enter an email address so

1:12

it can automatically connect you with

1:14

people you know we'll show you how to

1:16

make connections later so I recommend

1:17

you skip this step and stay focused on

1:19

creating your

1:20

profile next confirm that the email you

1:22

entered is in fact yours and finally

1:25

this last step will let you know you're

1:27

almost done go ahead and skip this step

1:29

as well all right now you have a

Choose Basic Package

1:31

LinkedIn account choose the basic

1:34

package since you're just getting

1:35

started great you are now a LinkedIn

1:38

member to begin using LinkedIn you need

1:40

to complete your profile next I'll show

1:43

you how to make it stand out from all

1:44

the rest

(English auto-generated)